



Protecting Our Children from Internet Abuse & Exploitation

1st annual Spring for Kids Gala to be held in Toronto to help raise money for the fight against online child exploitation

Toronto/May 9 2011/CNW- The first annual Spring for Kids Gala in support of the Kids Internet Safety Alliance (Kinsa) will take place on Thursday May 26, 2011 at the Gardiner Ceramic Museum.

The black tie event will bring together supporters from Toronto's business and financial community to bring awareness to the work of Kinsa, a Canadian charity started by former Toronto Police Sergeant and head of the Child Exploitation Unit Paul Gillespie.

The event follows a major break through by special police units supported by Kinsa that resulted in the break-up of a child Internet pornography ring where 57 arrests were made and 25 children rescued, 12 of whom were Canadian.

"With the proliferation of internet use by children of all ages we have unfortunately also seen a rise in the number of internet predators and child exploitation," said Paul, "This event is an important part of our effort to educate families and businesses about the real and growing potential for internet abuse and to build support for prevention and safety."

The evening will be hosted by Seamus O'Regan of CTV's Canada AM and will feature a spectacular tasting menu prepared by celebrated Canadian Chef Jamie Kennedy.

The evening will also include a live auction with unique items, including a 7-night stay at a private villa in the British Virgin Islands and dinner for twelve at Jamie Kennedy's private farm. This year's sponsors include Randstad, Scotiabank, The Entertainment Software Association of Canada, Polar Securities, and Navantis. Generous contributions have also been made from a wide variety of companies and individuals including RSM Richter, Sage Public Affairs, Jennings Capital, TransCanada Pipeline, Herbal Magic, Empathica, Tara Good Gifts, JK Kitchens, Lifford Wine Agency, Steamwhistle, JBM Auction Services and SOMA Chocolatemaker.

All funds raised from the *Spring for Kids Gala* will go directly towards Kinsa programs.

For more information or to purchase tickets online, please visit http://www.kinsa.net/current_events.

About Kinsa

The Kids' Internet Safety Alliance, a registered Canadian charity founded in 2004, helps to protect, rescue and heal child victims of abuse whose images are shared on the Internet. These are children in our

neighbourhoods, across the country, and around the world. Kinsa works with Canadian law enforcement agencies and other partners to train police officers in developing countries, giving them the expertise to find and rescue these vulnerable, unidentified children. Once rescued, victims and their families receive support to help them heal through the Mothers Online Movement (MOM), a powerful community network. You can learn more about Kinsa at www.Kinsa.net.

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