



## Planning a MOM Event

The Mothers Online Movement (MOM) events raise awareness about the issue of online child exploitation, and raise money to provide support for child victims to help them heal.

How to plan an event:

### 1. Plan your event

Confirm the type of event you wish to host, date, time, location, additional supplies, and guest list (if applicable).

Suggested events include

- Bake sales
- Parties
- Dinner clubs
- Benefit concerts
- Golf tournaments
- Wine clubs

### 2. Contact the Mothers Online Movement to register your event and request an event kit

[mom@kinsa.net](mailto:mom@kinsa.net)

(416) 682-5502

A member of the KINSA team can provide advice and support if you haven't planned an event before, to ensure everything goes smoothly as you make plans.

The event kit includes useful material and information for your event, such as a MOM banner, t-shirts, pens, information cards about MOM, recipes for the MOM cupcake of care, and an announcement poster.

### 3. Spread the word

Invite friends, family, colleagues, and others who may be interested. Spread the word about the MOM campaign and why this cause is so important to you.

### 4. Following the event a member of the KINSA team will be in touch to get feedback and make arrangements regarding the donation. Depending on the type of event, official tax receipts may be issued to donors.