



Starting a MOM Chapter

The Mothers Online Movement (MOM) chapters bring together mothers in the community who want to make a difference and get involved in the fight against online child abuse and exploitation. MOM chapters raise awareness about the issue in their communities, and raise money to provide support for child victims of online exploitation to help them heal.

How to start a chapter:

1. Email the Mothers Online Movement to register your chapter: mom@kinsa.ca

Once you've registered we'll send you the complete MOM Chapter package to get you started.

2. Recruit members in your community

- Spread the word in your neighbourhood with posters and brochures
- Spread the word in your online network

3. Host a MOM event

- Bake sales
- Parties
- Dinner clubs
- Benefit concerts
- Golf tournaments
- Wine clubs