

KINSA

Kids' Internet Safety Alliance

2007 Annual Report



What a year it's been!

In 2007, KINSA came into its own and built itself a foundation for success into the future. And that success is entirely due to the hard work of an ever growing list of volunteers.

We started KINSA a few years ago as a public-private partnership in the realization that in order to tackle a crime as insidious and borderless as Internet crimes against children, all parts of society need to be engaged. Educators, public policy makers, law enforcement, business leaders, parents and kids all have a stake in this. Pulling such a diverse group together in common cause is a significant challenge but I am proud of the way KINSA has come together, especially in the past 12 months.

The year started with the introduction in the Ontario Legislature of a unanimous motion that declared February 7th "Safer Internet Day" in Ontario. Except for a procedural snafu, the Federal House of Commons would have done the same for all of Canada.

Soon after, KINSA hosted its first annual "Heroes of the Fight" gala at the Ontario Science Centre. The evening was a resounding success with over 400 people in attendance. We honoured 11 "heroes" from the worlds of law enforcement, education, business and public office who have taken on the issue of child exploitation and work to make the internet a safer place.

At the gala, we also announced two significant contributions. The first, a grant of \$250,000 from the Ontario Ministry of Education that will be dedicated to building the KINSA organization and to run educational programs aimed at kids throughout Ontario. Special thanks to Education Minister Kathleen Wynne for making this happen.

The second announcement was a donation of \$100,000 from Margot Bennett-Matheson, a Canadian ex-pat now living in Switzerland, who has generously made KINSA one of her charitable endeavours. Margot has since doubled her donation. Her generous donation is being dedicated to our international training initiatives.

In the summer, we hosted a second fundraiser. This time, it was an incredibly successful golf tournament hosted by hockey legend Bobby Orr. The tournament was oversubscribed and the auction following the dinner raised an additional \$40,000 for KINSA initiatives.

At the end of the summer, KINSA hosted its first international training session in partnership with the University of Ontario Institute of Technology.

Ten representatives of law enforcement from Chile, along with two translators, attended a week long training initiative where all expenses were paid by KINSA. The officers and Prosecutors from Chile were educated on the latest tools and techniques being used to find and prosecute those who exploit children on the Internet.

A second training session with Romanian police was just concluded in December and both of these sessions were resounding successes that will, no doubt, result in the arrest and prosecution of predators around the world. By bringing police officers together in this way we hope to create a community of "good guys" that meet the "bad guys" on their own turf and claim the internet back for the open and democratic community it was always meant to be.

I could go on – there's been so much to report! But if you think '07 was a success, wait until you hear what we have planned for '08! Watch for a re-launch of our website (this time in 7 languages); more international training initiatives, starting with Viet Nam in March; a "lunch & learn" video aimed at parents that teach internet safety (also in 7 languages); an even bigger "Heroes of the Fight" gala on May 1st; the golf tournament in July; and a comic book partnership with Nelvana based on the Grossology characters – your kids will love it!

This past year has laid a solid foundation for KINSA and I'm proud of how everyone has come together on behalf of exploited and vulnerable kids around the world. I'm humbled by the dedication of the volunteers, the board and the supporters of KINSA and the time and effort they have put into it. To build on this foundation in the coming year will require even more of these dedicated volunteers and supporters, but in the end, I know tremendous goodwill for what we're doing exists. I know it because what we're doing is for the kids!

I wish you only the best wishes this holiday season. In this time of celebration, please remember to take a moment reach out – in any way that you can - to a child that is vulnerable, lonely or is facing a little hard luck and be sure, as well, to stop and embrace the warmth of your own family.



Bill Hutchison,
Chair – Kids' Internet Safety Alliance



The KINSA training initiatives became a reality in 2007. With the hard work of the volunteers, fundraisers, and the generosity of our benefactors, two separate groups of police and public officials were brought to Canada for state of the art training in investigating and prosecuting child exploitation cases.

During the week of August 20-27, a delegation from Chile consisting of 5 members of the public prosecutors office and five police officers came to Canada. During the week of December 2-9, ten police officers from the Romanian National police joined us in Canada. Training was provided to both groups by world class experts and there was a great opportunity for an exchange of ideas, challenges, and best practices. KINSA funded the transportation, lodging, and course fees and most expenses for the participants.

There was also a formal appreciation and networking dinner hosted by KINSA for each group. The University of Ontario Institute of Technology provided the venue and experts from the Toronto Police Service, RCMP, OPP, and the private sector presented during the course. The facilitators, Paul Gillespie and Gary Ellis were kept busy lecturing and running the program during the day and then showing our guests the sites of Toronto and Niagara Falls in the evenings and weekends.

This training went beyond mere technical learning and deep contacts and relationships were developed that will create the international synergy that is needed to fight the global problem of child exploitation. The representatives of these two countries were at varying levels of sophistication and resources but all shared a desire to protect children.

We are already in planning for bringing in our next groups for training in 2008. Vietnam is being arranged for the spring and other countries are being considered for the fall. In addition, there is work being done to refine and develop other stages to the KINSA training. With the financial restrictions and complex bureaucracies that many of these countries face this training would normally be unattainable to many police and public officials.

Congratulations and thank you to all those who contributed their time and expertise to make this training possible.

Gary Ellis



Gary Ellis and Bruce Hurley from UOIT (far left) and Paul Gillespie (far right) with a team of investigators from the Romanian National Police who have just completed phase one of the KINSA training program dealing with the computer facilitated sexual exploitation of children held at the University of Ontario Institute of Technology.



Arnold Guerin from the National Child Exploitation Coordination Centre discussing CETS with class of Chilean police and prosecutors at the UOIT "Hacker Lab".

For the sake of children

Canadian police help lead the fight against child abuse on the Internet

Adrian Humphreys, National Post
Published: Saturday, December 08, 2007

The mournful photograph of a nine-year-old girl being sexually abused is unavoidably large, projected some two metres high at the front of a classroom before mercifully disappearing.

None of the men in the audience flinch.

The lecturer takes a quick sip of coffee before speaking.

"Be prepared for a lot of disappointment," says Detective Constable Warren Bulmer, a member of the Toronto police's pioneering Child Exploitation Section.

"Because you have to be extremely dedicated to look at these pictures day-in and day-out, knowing that there is probably nothing you can do to help."

His audience this week were 10 members of the Romanian national police force's fledgling Cybercrime Unit. Last August, five investigators and five prosecutors from Chile sat in the seats. Next spring, 10 investigators from Vietnam will arrive.

The draw for police from such diverse spots around the globe to this small, anonymous, temporary classroom east of Toronto is a remarkable five-day program of training by some of Canada's leading experts hosted by a private Canadian foundation.

This is off-the-grid training and assistance, operating entirely outside the traditional bureaucracies of governments and law-enforcement agencies.

The travel and accommodation costs for visiting investigators are covered by an anonymous private donor; the training is organized by two well-connected and well-respected former Toronto police officers; the University of Ontario Institute of Technology donates space; Microsoft provides free software.

Det.-Const. Bulmer was even lecturing on his day off.

"The Internet has removed international borders so investigators also have to remove the borders that divide

them," said Paul Gillespie, who recently retired as the head of the Toronto police's Child Exploitation Section.

He now helps run the Kids' Internet Safety Alliance (KINSA), which runs the program.

Mr. Gillespie is the cop who, drowning in online child abuse images and computer data collected on suspected abusers, famously sent a frustrated e-mail to Bill Gates, the billionaire founder of Microsoft Corp., the U.S. software giant.

In his 2003 missive, he suggested the computer revolution helped create this child porn morass so the computer titan should help solve it. Mr. Gates agreed and his company worked closely with police to create the Child Exploitation Tracking System (CETS), a high-level intelligence database that allows officers to store, sort and share masses of information.

It is that model of private partnership and the blending of public resources across nations that has fuelled the KINSA training course, which includes intensive training on how to use the latest version of CETS, which Microsoft provides free to police agencies.

"We are working to create a global network of investigators," Mr. Gillespie said.

The Romanian investigators are anxious to get in the game.

"They are different countries with different legal systems, but the suspects are the same and they are committing the same crimes," said Inspector Marcel Patatu of the Romanian national police's Cybercrime Unit.

He and his colleagues come from the unit's headquarters in Bucharest and field offices around the country. They have a lot on their plate. Their unit probes Internet and credit card fraud, computer hacking and copyright infringement as well as child pornography.

"We're very busy," said Insp. Patatu. There are plans for more officers and more resources but right now, the officers admit, child pornography and online sexual abuse are not the unit's top priority.

"We are at the beginning. We don't have so much money," said another officer, who said there had only been about 12 to 15 cases of people in Romania caught with child pornography collections.

Gary Ellis was once Mr. Gillespie's boss, heading the Toronto police force's Sex Crimes Unit and Homicide squad before retiring. He coorganized the KINSA training and suggests the Romanian's caseload will dramatically increase once the officers seriously delve into it.

"In our early days I called it our hidden crime, our hidden shame," Mr. Ellis told the visiting officers. His unit saw the number of child porn cases grow from 300 in January, 2002, to more than 500 cases three months later.

"Once we started making arrests and publicizing the problem and our efforts, we got even more reports from the public and we realized we had an even bigger problem. We end up making more work for ourselves."

And painstaking work it is. Det.-Const. Bulmer walked the visiting officers through some of the cases his Toronto unit has worked on, outlining the intricate attention to detail and the pioneering CSI-like techniques of image analysis that have made the difference between children continuing to be abused and shared over the Internet and being rescued by police in countries around the world.

The Romanian investigators also heard from Sergeant Paul Krawczyk, the undercover Toronto police officer who this year infiltrated an international network of 700 pedophiles, child abusers and pornographers spanning 35 countries. When the arrests came, the case made headlines around the world.

The visitors also heard from a former child prostitute; David Butt, a former Ontario prosecutor specializing in the child exploitation cases; Dr. Peter Collins, a forensic psychiatrist; two RCMP officers from the National Child Exploitation Co-ordination Centre, and others.

The ambitious program aims to have an immediate impact.

"Each country has its own set of problems and its own solutions," Mr. Ellis said.

A study by Chile's National Service for Minors estimates there are 4,000 children in the commercial-sex trade in the

country, some as young as five. Other studies suggest that number could be closer to 15,000.

In Vietnam, the United Nations Children's Fund reports child prostitution and the trafficking of children for sexual purposes is on the rise. Vietnam's profile in child sex tourism came to prominence last year when Gary Glitter, the British glam rocker, was sentenced to three years in jail for molesting two girls, aged 10 and 11, at a resort.

In Romania, there is concern for the street children -- at least 2,000 in Bucharest, the nation's capital, and 5,000 across the country -- and the effect of newly relaxed border controls that came this year with the country's entry into the European Union.

A number of street children have been forced into the sex trade at a very young age, according to ECPAT, an organization working to eliminate child sexual exploitation. Romania is named as a source country for children sold for sexual purposes.

There have been recent cases of street children being forced to engage in the production of pornographic materials, say the visiting Romanian officers.

"Usually, the suspects are foreigners. They are Dutch or from the U.K. and come to Romania to commit a crime. There are some of these crimes committed by Romanians, but we are more involved in joint cases with other countries," Insp. Patatu said.

Working closely with like-minded officers in other countries is an increasingly important part of the job, Det.-Const. Bulmer said. It can be as important as the technological wizardry.

"Part of our success is knowing so many people in so many places," he said of the Toronto force, which has earned an international reputation for its work. Often his analysis of an image points to the child being abused in another country.

"What's the point of me having that information if I don't share that information with someone who can do something about it?" he said.

The Romanian officers quietly nodded.

ahumphreys@nationalpost.com

NATIONAL POST



Director Julian Sher talks to child sex offenders from behind prison walls about their former lives.



*Randy Wickins,
Alberta Child Exploitation Unit*

For more information, including links to global internet safety sites, click on www.juliansher.com.

Thanks to CBC and Joe Media for permission to re-print this description of the documentary.

There are twenty million websites that depict sex with children – and tens of thousands of children abused by people they know and once trusted – neighbours ... school teachers ... even family members. “Hunting the Predators” is a documentary that depicts the story of the men and women who are working around the clock in a desperate race against odds to save these kids from their lives of unimaginable horror.

For the first time, cameras went behind the scenes as police in Canada, the United States and Europe joined forces to infiltrate a secretive, international pedophile ring on the Internet. From behind prison walls, we hear from the child sex offender who first tipped off the police. Inside the high-tech police centres in Edmonton, Toronto, London, Washington, and Chicago we follow the undercover operatives as they track down the predators and rescue children.

HUNTING THE PREDATORS tells the story of how a frustrated and angry Paul Gillespie of the Toronto Sex Crimes Unit turned to Microsoft billionaire Bill Gates to help police track and find Internet predators and rescue children. The result is CETS – the Child Exploitation Tracking System – that is now making police investigations easier across Canada and has spread to the U.S. and Europe.

HUNTING THE PREDATORS also tells the story of Randy Wickins of Alberta’s Integrated Child Exploitation (ICE) Unit who, acting on information from a convicted pedophile, teamed up with the Toronto police and investigators from the U.S. and U.K. to take down an international ring of child abusers, arrested more than 50 men and rescuing over 40 children across the world.

In the UK, we meet Jim Gamble, a former counter-terrorism commander, who now leads the Child Exploitation and Online Protection centre. CEOP brings together police with psychologists who probe the minds of the predators, financial analysts who track the child sex business and educators who go into schools to empower children and teach them to protect themselves.

With testimony from victims, leading world psychologists and top police commanders, the documentary looks at the crucial challenges posed by this new face of crime in the 21st century: How has the Internet has fuelled an explosion of child abuse? How are police racing to learn new CSI-type techniques to find the children displayed in abuse images that are flooding the web? And how can young people be empowered so that they can turn the tables on the predators and reclaim the Internet as a safe global neighborhood for all.

HUNTING THE PREDATORS is written and directed by Julian Sher, based on his critically acclaimed book **One Child at a Time: Inside the Police Hunt to Rescue Children from Online Predators**; and produced by award winning Alberta television producer Lynn Raineault in co-operation with award winning production house Joe Media Group of Calgary for the CBC.

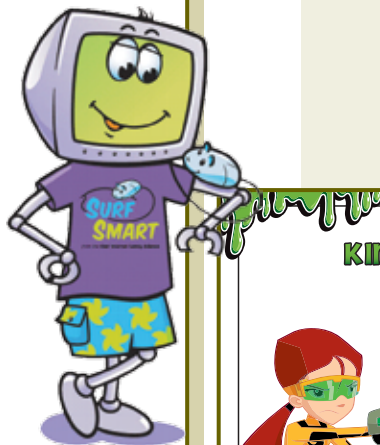
If anyone missed the original airing of this documentary on CBC or CBC Newsworld, we have DVD’s available and can lend them to you. Please contact Mike Ras at mike.ras@hillandknowlton.ca and he will forward it to you.



"Hero's of the Fight" as they get ready to go on stage to receive their awards



Bobby Orr and a foursome's at the KINSA golf tourney pose with every trophy ever awarded to Bobby Orr – except the Stanley Cup – courtesy of the Hockey Hall of Fame.



Bobby and Ted Wolynshyn, our emcee for the golf tournament

The KINSA Kids' initiatives in '07 started off with a partnership with YTV – Canada's leading youth-oriented entertainment company. They launched a portal on YTV.com with safety tips and featuring our own KINSA mascot – TROXX. In February, a full page ad in Pop! Magazine and reaching 2 million kids was distributed that featured TROXX with a SurfSmart message.

IN '08, WE HAVE EVEN MORE PLANNED ...

Over the Fall, KINSA raised \$70,000. This money, together with funds from the Ontario Ministry of Education, will be used to develop a comic book based on the Grossology series on YTV. Canadian kids entertainment powerhouse, Nelvana – the show's producers – are donating their time and creative talents to creating a comic book based on this popular TV series. We're working through a storyboard and we're scheduled to have a comic book out to approximately 300,000 kids in the Spring of '08.

The crimefighting duo of Ty and Abby will be fighting internet predators like Lance Boil and Fartzilla in a fun and entertaining way that will definitely leave an impression on young readers.

KINSA teams up with Grossology to create a cyber safety comic for kids!

Gross humour meets cyber safety in a special 16-page comic, featuring the popular characters from YTV's hit show, Grossology. The original comic will take kids on an exciting adventure into the underworld of crime (and slime!) while reinforcing KINSA's Surf Smart™ principles. Cyber-criminals beware!

The comic will be distributed in POP! Magazine in Spring 2008. POP! Magazine is distributed in-schools to approximately 300,000 kids in grades 3-6. In addition, POP! has over 57,000 paid subscribers. With an average of 4.3 readers per copy, POP! reaches over 1.6 million kids.



A Corus™ Entertainment Inc. Company Grossology™ Penguin Group (USA) Inc. Used under license by Nelvana Limited. All Rights Reserved.



Did you know that there are only 22 countries in the world with explicit laws prohibiting child pornography? In other countries, the challenge of child exploitation is ignored and certainly resources are not allocated to combating it. Add to that the challenges of jurisdiction and access posed by the relatively un-regulated Internet which transcends geographic boundaries and is populated by people who hide behind false identities.

Into this policy environment KINSA is becoming a recognized and sought-out voice in the evolving public policy debates involving child exploitation. In particular, some of our Board are working closely with a variety of groups around the world to develop a growing body of policy and law that serve as a legal framework to protect kids.

In all our policy and advocacy initiatives, KINSA maintains the following principles:

- “It’s all about the kids” – we have to be constantly vigilant in our debates around policy that the item of paramount importance is the protection of kids.
- The Internet is a wonderful place and the educational, economic and social benefits that come with a connected world should be celebrated and not hidden from our kids.
- The “right to privacy” is a primary consideration – but like many rights there is a balance to its application. For example, the rights to privacy of the children whose image is being exploited or who are being lured under false pretences is a right that must be paramount in our deliberations.
- Education and awareness are the first-line of defence in this battle. Empowering kids is the most effective way to ensure that they are safe on-line.

With these principles in mind, we have struck a policy committee, lead by board member Cathy Hutchison, that is presently developing policy and research initiatives that will strengthen Canada’s laws to protect kids. In the past year, KINSA has spoken out and advocated for:

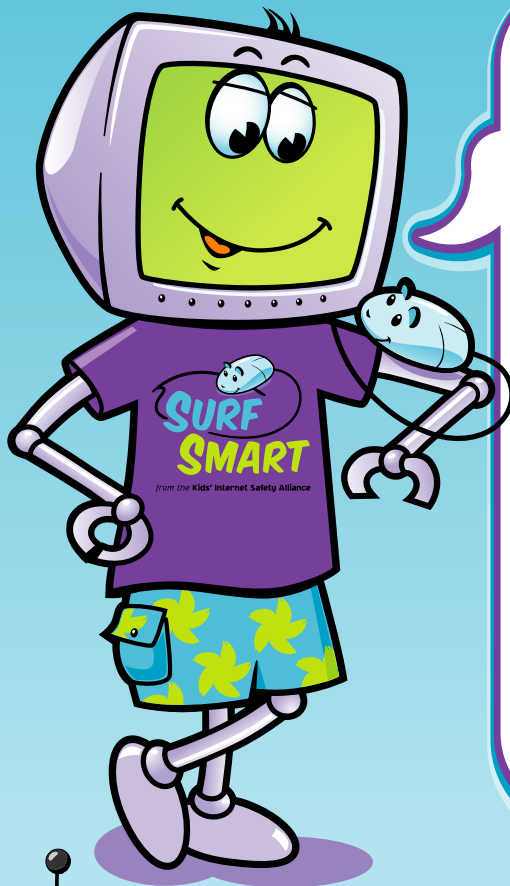
- Safer Internet Day declaration – February 7, 2007
- Support “Duty to Report” legislation from the Province of Manitoba
- Support “Age of Protection” legislation currently pending in the Canadian parliament
- Support Cleanfeed – an initiative of Cybertip and Canada’s leading internet service providers to build a data-base of web-sites that support illegal content and to block them from Canadian networks
- Support the appropriate resourcing of Canadian police and Crowns so that they can investigate and prosecute these crimes.

For details on any of these initiatives or to volunteer an idea for the policy committee, please contact KINSA at info@kinsa.net



SURF SMART™

HEY-THERE,



I'm Troxx and my job is to make sure that you know how to stay safe while surfing the web. The web is a fun tool to help you connect with friends, find out information and play games, but it can also be a dangerous place for you! Make sure you know how to stay safe by following my six Surf Smart tips:

1. Don't give out any personal information, such as your name, age, address or school name online.
2. Tell an adult if someone or something makes you feel uncomfortable or threatened online.
3. Make arrangements online to only meet with friends, never strangers.
4. Only accept e-mails, files and instant messages from people you know.
5. Don't trust everyone online because not everyone tells the truth.
6. Tell your friends not to share any information about you or themselves with anyone online.



Trade the SIX safety Sitekick™ Chips on YTV.com by surfing smart online.



from the Kids' Internet Safety Alliance

All the worthwhile initiatives of KINSA noted on the previous pages, and more planned in '08, could only be done with the donation of time and money by hundreds of individuals and companies. To our donors we say thank you and ask that you consider making a pledge to help us in the coming year.

We are committed to accountable and frugal use of our donated resources and will strive to use as much of your donation for programming and operations as possible. If you have any questions about KINSA's finances, please contact us at info@kinsa.net

Making a donation is easy ...

Donate to KINSA (Kids' Internet Safety Alliance)

To make a donation, please click here to go to the KINSA donation page on CanadaHelps.org. Because KINSA is a registered charitable organization, you will receive an electronic tax receipt via CanadaHelps.org.



www.kinsa.net

Contact KINSA (Kids' Internet Safety Alliance)

By e-mail: info@kinsa.net

By phone: 416-216-8551

By postal mail:

KINSA Headquarters
18 Eastern Avenue LL
Toronto, Ontario, Canada
M5A 1H5

Board of Directors Management Committee

Bill Hutchison, *Chair*
Paul Gillespie, *President and CEO*
Mike Ras, *Vice-Chair & Communications*
David Butt, *Legal Director*
David Campbell, *Treasurer*
Barry Clavir, *Director of Events*
Cathy Hutchison, *Policy Director*
Beverly Paton, *Director of Kids' Outreach*

Board Members

Matthew Anderson
Barry Burke
Bernard Courtois
Dr. Gary Ellis
Mark H. Goldberg
Doug Houston
Sean Howard
Sarah Kramer
Robert Kubbernus
Doug McCuaig
Wayne Mills
Lou Milrad
Danielle Parr
David Ticol

